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## **Automatic Door Market Growth Reflects the Changing Needs of Public Buildings**

*Demand continues to be shaped by accessibility, convenience, safety, and modernization*

**April 30, 2026**—As public buildings continue to modernize, automatic doors are playing an increasingly important role in how people enter and move through those spaces. Recent [market research](#) points to continued growth for automatic doors in North America, driven by many of the same factors the American Association of Automatic Door Manufacturers (AAADM) has long recognized: accessibility, convenience, safety, energy efficiency, and the ongoing upgrade of commercial and institutional facilities.



Automatic doors have become a familiar part of daily life in schools, healthcare settings, retail stores, airports, office buildings, and other public places. In each of these environments, they help make entrances easier to use for people with disabilities, older adults, parents with strollers, delivery personnel, and anyone whose hands are full.

The category's growth also reflects the changing expectations people have for buildings. Owners and managers are looking for entrances that are easier to use, support smooth pedestrian traffic, and fit into smarter, more efficient facilities. Touchless activation has also helped strengthen interest in automatic doors in a wide range of building applications.

For AAADM, this growth is about more than market numbers. It reflects a broader understanding that entrances matter. A well-designed automatic door can help create a safer, more welcoming, and more accessible experience for the public.

As more buildings add or upgrade automatic doors, AAADM encourages building owners and managers to keep safety and proper maintenance top of mind. Automatic doors should be installed, inspected, and serviced by qualified professionals and maintained in accordance with applicable standards.

For more information about AAADM, visit <https://www.aaadm.com/>.

### **About AAADM**

The American Association of Automatic Door Manufacturers (AAADM) is a trade association of manufacturers of automatic pedestrian door systems. AAADM was founded in 1994 with the following mission: to increase awareness of automatic doors and accessibility needs; to increase education, training and professionalism among installers and service providers; and to generally promote the safe use of automatic doors. Each year on March 19, AAADM celebrates National Automatic Door Day to raise awareness about the many benefits of automatic doors, including providing access to those with physical challenges and helping to prevent germs by eliminating the need to touch door handles. [www.aaadm.com](http://www.aaadm.com).