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News
For Immediate Release

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American Association of Automatic Door Manufacturers (AAADM) Offers a FREE Industry Report on Automatic Doors for Building Operating Management

The American Association of Automatic Door Manufacturers (AAADM) is offering a free two-page Industry Report on automatic doors for building operating management that can be downloaded from AAADM's Web site (www.aaadm.com) or obtained as an electronic PDF file by emailing a request to aaadm@aaadm.com. The Report includes photos of doors and offers important information on automatic door standards and types, as well as statistics from AAADM's research on the level of importance, expectation and preference for automatic doors among users.

The Industry Report explains that independent research commissioned by AAADM found that 98.9 percent of consumers who expressed a preference between automatic and manual doors prefer automatic doors. According to AAADM, the research was conducted in two phases. The first phase of the study looked at consumers, and the second phase concentrated on those responsible for specifying and buying automatic doors in architectural, retail, hospitality and higher education environments.

The primary standard addressing automatic pedestrian doors, the American National Standard for Power Operated Pedestrian Doors, ANSI/BHMA A 156.10, is also addressed in the Report. It explains the purpose of this standard and provides information on where and how interested parties can obtain a copy of the standard.

A basic overview of automatic door types is also provided. The Report offers valuable information about swinging, sliding, folding, low-energy and revolving doors. According to AAADM, this information is important to help users understand which type of door may be most appropriate for their particular application.

The Report also explains that low energy swinging door operators are mainly used in applications requiring compliance with the Americans with Disabilities Act (ADA). Safety standards for low energy swinging doors are covered under ANSI A 156.19.

Finally, the Report discusses the history and purpose of AAADM and explains how to obtain additional information about automatic doors and the Association.

AAADM is a trade association of automatic door manufacturers that was founded in 1994 to promote safety in the manufacture, installation and operation of automatic doors and their components. AAADM offers training and certification for installers and service technicians as well as inspection of installations.

For more information, please contact the American Association of Automatic Door Manufacturers (AAADM), 1300 Sumner Avenue, Cleveland, OH 44115-2851. Phone: 216-241-7333; FAX: 216-241-0105; E-mail: aaadm@aaadm.com. Web site: www.aaadm.com.

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